



**THE HARDEST PART
IS BEHIND YOU**

**THE VACCINE FOR KIDS
UNDER 5 IS HERE**

[SCHEDULE VACCINATION](#)

[LEARN ABOUT VACCINE](#)

Dr. David Trotter with his 1-year-old daughter



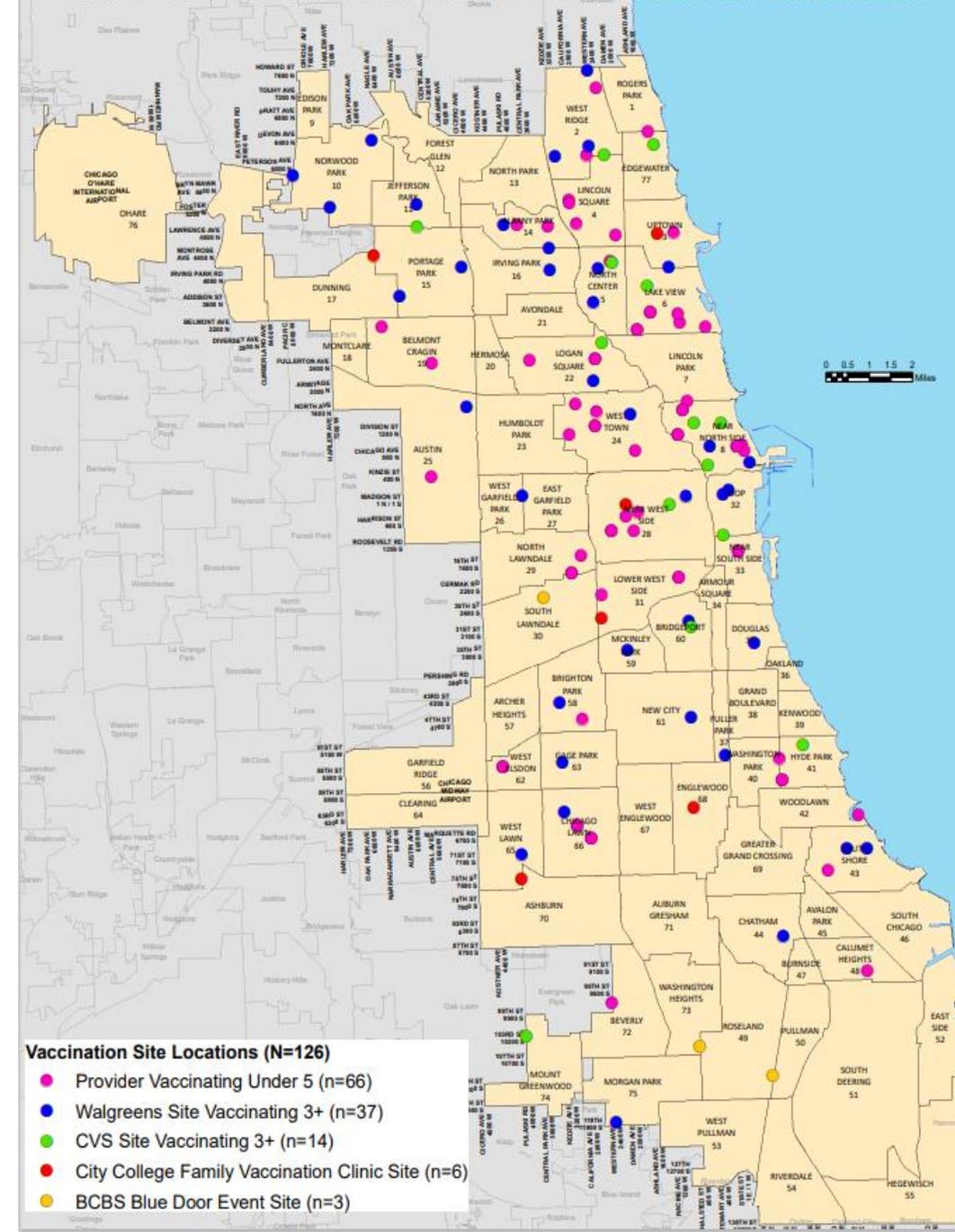
NOT SURE ABOUT VACCINATING YOUR CHILD?

Find out everything you need to know about the COVID-19 vaccine for kids under 5 before you do

★ Pediatric Vaccine Launch Plan

- Over 200 providers have indicated they will be vaccinating children under 5 years
- 62,000 pediatric doses allocated to Chicago for the initial launch
- Pharmacies (Walgreens & CVS) received allocation from the Federal Program

COVID-19 Pediatric Vaccination Clinic Launch Locations



★ Pediatric Vaccination Locations

- Family Health Care Providers (*product will vary by clinic*)
- Some Pharmacies (Walgreens/CVS) – vaccinating 3 years+ (*product will vary per store*)
- Family Vaccination Clinics at City Colleges of Chicago (*both Pfizer & Moderna*)

	Dates	Locations	Schedule
	6/25, 7/23, 8/20	Kennedy King/Arturo	09:00 AM – 2:00 PM
	7/2, 7/30, 8/27	Daley/Wright/Arturo	09:00 AM – 2:00 PM
	7/9, 8/6, 9/3	Truman/Malcolm X/Arturo	09:00 AM – 2:00 PM

- CDPH FastTrack Clinics (*both Pfizer & Moderna*)
 - Uptown WIC (845 W Wilson Ave)
 - Greater Lawn WIC (4150 W 55th St)
- Protect Chicago At Home Program (*both Pfizer & Moderna*)
- CPS Regional Clinics/Mobile School-Based Events (resume in July)

★ Pediatric Vaccination Locations

- **BCBS Blue Door Neighborhood Centers**
 - Community hubs where the community can learn, connect and focus on their whole person health – which includes tackling the physical, mental, environmental and social factors that can impact wellbeing
 - Pediatric & COVID-19 vaccines
June 28th – Oct. 6th at three locations:

Pullman Center (756 E. 111 St.)
Morgan Park (11840 S. Marshfield Ave)
South Lawndale (2551 W. Cermak Road)

(Both Pfizer & Moderna Under 5 Vaccines)

COVID-19 VACCINES FOR KIDS
6-MONTHS THROUGH
4 YEARS OF AGE ARE HERE!

BlueCross BlueShield
of Illinois

**GET \$50*
FOR BOOSTER
DOSE ONLY**

**GET VACCINATED AT BLUE DOOR NEIGHBORHOOD CENTERS
PEDIATRIC & ADULT PRIMARY/BOOSTER**

BACK TO SCHOOL VACCINES ALSO AVAILABLE

MORGAN PARK CENTER 11840 S. Marshfield	PULLMAN CENTER 756 E. 111th Street	SOUTH LAWDALE CENTER 2551 W. Cermak
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[Chicago.gov/under5vax](https://chicago.gov/under5vax)

★ Parents Marketing Campaign/Toolkit

★ CHICAGO PARENTS

PROTECT THEIR CHILDHOOD. GET THEM VACCINATED TODAY.

“MY PARENTS GOT ME VACCINATED BECAUSE THEY WANTED TO PROTECT ME.”
—BRYNN, AGE 6

IN THE U.S., OVER 8 MILLION 5-11 YEAR-OLDS HAVE GOTTEN THEIR FIRST DOSE OF THE COVID-19 VACCINE.

PROTECT THEIR CHILDHOOD. GET THEM VACCINATED TODAY.

“LA INYECCIÓN SE SINTIÓ COMO UN PELLIZCO. NO LLORÉ Y ME SIENTO MUY ORGULLOSA DE ESO.”
—LESLIE, 11 AÑOS

PROTEJA SU INFANCIA. VACÚNELOS HOY MISMO.

“VACCINES HAVE PROTECTED US FROM POLIO, MEASLES, AND MUMPS. THEY CAN DO THE SAME FOR COVID-19.”
—DAVID TRISTER

PROTECT THEIR CHILDHOOD. GET THEM VACCINATED TODAY.

PROTECT THEIR CHILDHOOD. GET THEM THE COVID-19 VACCINE.

“LOS CIENTÍFICOS HAN ESTADO DESARROLLANDO LA INVESTIGACIÓN DETRÁS DE LA VACUNA COVID-19 DURANTE DÉCADAS.”
—ALFRED RODRIGUEZ, III

PROTEJA SU INFANCIA. VACÚNELOS HOY MISMO.

WHEN MY KIDS RECEIVED THEIR FIRST DOSE I WENT FROM BIG DECISION TO BIG RELIEF.
—MONICA RUIZ, CHICAGO NURSE & MOM OF 3

CDPH
LEARN MORE

The COVID-19 Vaccine for Under 5 Marketing Campaign



SHOULD MY KID UNDER 5 GET THE COVID-19 VACCINE?

YOUR DECISION IMPACTS THEIR HEALTH. SO BE INFORMED.

- The COVID-19 vaccine has been specifically designed for little ones ages 6 months through 4 years.
- Pediatricians have been involved in the development of the vaccine every step of the way.
- The vaccine is new but the technology is well established, having been studied for more than 20 years.
- The vaccine is like a substitute teacher. It comes in to teach our bodies how to fight the COVID-19 virus and then leaves.

Protect your little one. Get your child vaccinated today. To learn more, visit Chicago.gov/Under5Vax or call 312-746-4036.

Reaching Parents of Children Under 5 via Trusted Advisors



"MY KIDS ARE 1 & 3. I'M DEFINITELY GETTING THEM VACCINATED."

— DR. FELICIA SCOTT-WELLINGTON, PEDIATRICIAN AND MOTHER OF TWO

The COVID-19 vaccine for children 6 months and older is here.

If you have concerns, talk to a healthcare provider you trust and keep the conversation going.

Visit Chicago.gov/Under5Vax or call 312-746-4033

"I HIGHLY RECOMMEND THE COVID-19 VACCINE AS A SAFE WAY TO PROTECT KIDS 6 MONTHS AND OLDER."

— DR. CARL LAMBERT

The COVID-19 vaccine for children 6 months and older has been held to the same safety standards as all other vaccines for children.

Talk to your healthcare provider today to learn more.

Visit Chicago.gov/Under5Vax or call 312-746-4033

"IT'S SUCH A RELIEF GETTING MY ONE-YEAR-OLD VACCINATED BECAUSE IT'S THE SAFEST WAY TO PROTECT HER AGAINST COVID-19."

— DR. DAVID TROTTER

If you have concerns about getting your younger kids vaccinated, talk to your doctor and keep the conversation going.

Visit Chicago.gov/Under5Vax or call 312-746-4033

"LA VACUNA CONTRA EL COVID-19 ES SEGURA PARA LOS NIÑOS PEQUEÑOS Y AYUDA A PROTEGER A TODOS."

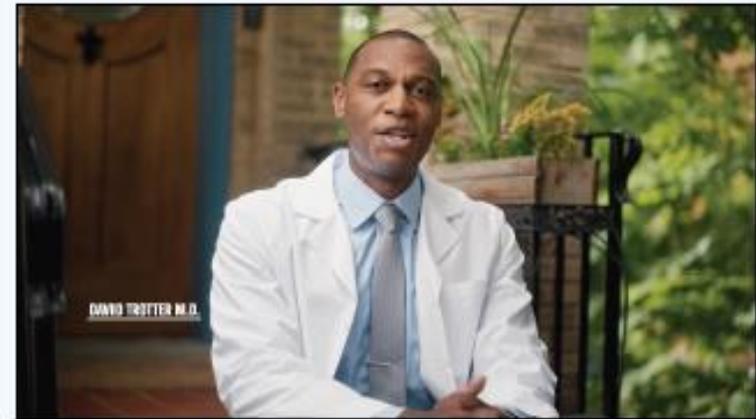
— ALEJANDRA GUEVARA, RN

La vacuna contra el COVID-19 para niños de 6 meses en adelante ya está aquí.

Si le preocupa vacunar a sus hijos más pequeños, hable con alguien en el consultorio de la salud en quien confía y continúe la conversación.

Visite Chicago.gov/Under5Vax o llame al 312-746-4033

Video:



Chicago.gov/under5vax

CDPH Vaccine Operations - 4.9 Million Doses Administered Citywide

JUNE
2022



CDPH MOBILE EVENTS

680 COMPLETED MOBILE EVENTS

INITIATED OVER **40** RECURRING EVENTS SERIES ACROSS THE CITY

OVER **38K** DOSES ADMINISTERED

162 at CTA Sites • **105** COVID & Flu Clinics

75 at Food Pantries • **66** Faith Events • **79** School Events

FAMILY VACCINATION SERIES

24 COMPLETED CLINICS • **6** CITY COLLEGE LOCATIONS

6700+ DOSES ADMINISTERED

50% LatinX • **50%** Age 5-17 • **41%** Boosters

271,110 DOSES AT THE UNITED CENTER

HEALTH CHICAGO EQUITY ZONES

6 HCEZ Regions
77 Community Areas

Planned and supported **NEARLY 2000** ENGAGEMENTS

Reaching almost **200,000** PEOPLE

Leading **HYPER-LOCAL VACCINE OUTREACH** in lowest-vaccinated communities

Launching the next phase of HCEZ health and racial equity work in **JULY 2022**

CDPH VACCINE COMMUNICATIONS

Facilitated more than **1250** media interviews

220 Facebook Lives where Dr. Arwady answered Chicagoans' COVID questions

Reach on Twitter **+1,500%** Compared to 2019

75K+ HITS TO chicago.gov/COVIDvax in 2022

PROTECT CHICAGO AT HOME

OVER **38K** DOSES ADMINISTERED

ANY RESIDENCE IN CHICAGO

18K+ APPOINTMENTS COMPLETED

260 DAYS OF OPERATING

41% BLACK • **35%** LATINX

30% Age 5-17 • **12%** Age 65+



INCENTIVES DISTRIBUTED

\$3.2M in Visa Cards

800+ Grubhub Gift Cards

3,000+ Six Flags Tickets

COVID-19 CALL CENTER

477 DAYS OF OPERATING Monday through Sunday

809 TRAINED CALL TAKERS

522K TOTAL CALLS HANDLED

399K INBOUND CALLS • **122K** OUTBOUND CALLS

COVID-19 MEDICAL PROVIDERS

OVER **6.5M** DOSES ALLOCATED

758 across ENROLLED PROVIDERS

126 FQHCs ENROLLED

16 PUBLIC RESOURCE CREATED LISTING

3RD-PARTY MOBILE VACCINE PROVIDERS

COVID-19 RESPONSE CORPS

809 STAFF FROM **31** COMMUNITY ORGANIZATIONS

809 TRAINED VACCINE AMBASSADORS

Sent Outreach Teams for OVER **1500** VACCINE EVENTS

ASSISTED **5,754+** COMMUNITY MEMBERS WITH RESOURCES

Shared over **35,685** RESOURCES



Next Steps

- EverThrive IL and the Chicago Department of Public Health will develop recommendations on how to decrease disparities in COVID-19 vaccine and booster uptake in the Black/African American community.
- Use the recommendations as a guiding document for additional ways stakeholders can work together to increase confidence and ensure Black/African American Chicagoans have the information and access needed to receive the COVID-19 vaccine and boosters.
- EverThrive IL will also work closely with the Health Equity Zones and other community organizations in the upcoming year to support COVID-19 vaccination efforts, including developing and sharing immunization resources and gathering community member feedback to inform COVID-19 vaccination education and administration efforts.
- CDPH is gearing up for fall/winter flu season (boosters, fall clinics, etc.)

Need a vaccine or a booster? Have questions?

visit **CHI.GOV/COVIDVAX**

or call **312-746-4835**



**PROTECT
CHICAGO** *



Thank You!