STARTING STRONG FOR COMMUNITY HEALTH! WEBINAR

Open Enrollment (OE5) in IL: What to Expect and How to Get Involved

September 13, 2017
QUESTIONS?
ASK QUESTIONS USING THE CHAT BOX FEATURE

❖ Ask questions at any time using the Chat Box Feature

❖ We will answer as many questions during the webinar as possible. We’ll follow up on all unanswered questions via e-mail or phone after the webinar.

❖ A recorded copy of the webinar will be posted on EverThrive IL’s website in the coming days: http://everthriveil.org/resources/starting-strong-webinars

For questions related to this and other Starting Strong webinars: kszafranski@everthriveil.org
Today’s Presenters:

**Brian Gorman**, Director of Outreach and Education
Get Covered Illinois

**Inna Rubin**, Manager Health Access Initiatives
United Way of Metro Chicago

**Graciela Guzman**, Enrollment Coordinator
Patient Innovation Center

**Elena Sakopoulos**, Midwest Organizer Manager
Young Invincibles
The Good News!
Uninsured Rates Declined Nationwide from 2013-2016

Many uninsured have affordable coverage options

At Least Half of Uninsured Adults Are Likely Eligible for Marketplace Subsidies or Medicaid

<table>
<thead>
<tr>
<th>Eligible for unsubsidized coverage through the individual market or may be eligible for traditional Medicaid</th>
<th>Eligible for expanded Medicaid or subsidized coverage through the marketplace*</th>
<th>Above subsidy eligible range</th>
<th>Eligible for unsubsidized coverage through the individual market</th>
</tr>
</thead>
<tbody>
<tr>
<td>15%</td>
<td>7%</td>
<td>6%</td>
<td>6%</td>
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</table>

Adults ages 19–64 who were uninsured**

Notes: FPL refers to federal poverty level. * Uninsured adults with an offer of an affordable employer plan would not be eligible for marketplace subsidies. ** 27 million uninsured adults.

Not As Good News

Exhibit 5
Two of Five Uninsured Adults Are Not Aware of the Marketplaces

Are you aware of the marketplaces also known as Healthcare.gov or the marketplace in your state?

Percent of uninsured adults ages 19–64 who are not aware of the marketplaces

<table>
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<tr>
<th></th>
<th>Total</th>
<th>&lt;250% FPL</th>
<th>250%+ FPL</th>
<th>Latino</th>
<th>Black</th>
<th>White</th>
<th>19–34</th>
<th>35–49</th>
<th>50–64</th>
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<td>40</td>
<td>43</td>
<td>29</td>
<td>55</td>
<td>47</td>
<td>41</td>
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<tr>
<td>Race</td>
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<td>Age</td>
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</tbody>
</table>

Notes: FPL refers to federal poverty level. 250% of FPL is $29,700 for an individual or $60,750 for a family of four.


Not As Good News

Exhibit 6

Six of 10 Uninsured Adults Who Were Aware of the Marketplaces Did Not Visit Because They Did Not Think They Could Afford Coverage

You said that you have not visited the marketplace to shop for health insurance. What are the reasons you did not visit the marketplace? Is it because...

Percent of uninsured adults ages 19–64 who were aware of the marketplaces but did not visit to shop for coverage


Back to Good News:
Experienced Enrollment Partners + Powerful Grassroots Allies
GET COVERED ILLINOIS

Brian Gorman
Director of Outreach and Consumer Education
Illinois is a State Partnership Marketplace for Plan Management and Consumer Assistance

As a Plan Management partner, Illinois issues an annual QHP application through a Company Bulletin and oversees QHP compliance

- Illinois regulators conduct the initial QHP review, but HHS and the carriers sign the final Health Insurance Marketplace contract.

As a Consumer Assistance partner, Illinois has its own brand, website, call center (resource center), and state-based Assister training and certification standards.
Eligibility and Enrollment


The federal eligibility system is connected to the state’s Medicaid Integrated Eligibility System (IES):

- The consumer-facing website for IES is the Application for Benefits Eligibility (ABE).
- IES and the federal IT system pass applications back and forth; the GCI screening tool seeks to minimize these transfers.
Coordination Strategy between the FFM and States

GCI coordinates with the federal government on Assister enrollment efforts, consumer assistance policies, and federal casework requests.

DOI coordinates with the federal government on QHP oversight, QHP complaints, and federal Navigator and CAC complaints.

HFS coordinates with the federal government on eligibility and enrollment issues related to Medicaid eligibility.
State Partnership Marketplace Organization

DOI is the lead on Illinois’ Plan Management activities

- DOI and GCI staff coordinate on policy issues and consumer complaints

GCI is the lead on Consumer Assistance activities, including Assister certification, public education, and consumer assistance, outreach, and enrollment activities

- DOI staff conduct Assister certification
More than 1,000,000 Illinois residents have already gotten health coverage.

Illinois tracking ahead of national enrollment.
Raising Awareness

- Events
- Appointments Through Connector
- OCHI Call Center
3 Data-Driven Messages

- Free in-person help
- Quality coverage
- Financial help
Certified Application Counselors (CACs)

Under DOI Administrative Rules, CACs must complete federal training.

CACs can sign up to be listed in GCI’s online search tool, receive GCI collateral, invited to enrollment events, and receive technical assistance through GCI webinars and a designated email inbox.
New Organization Certification CMS

Prior to doing assister activities each agency must apply to be an assister organization with CMS

CMS sends an approval email with instructions

ILCAC base number is assigned – 13 digit NPN (National Producer Number – NPN) is created by the agency

One assister (Designated Responsible Licensed Producer – DRLP) is assigned a number (NPN) and completes training on MLMS (as explained in the CMS welcome packet).
Communication

- Green = CAC
- Blue = Federal Navigator
- Orange = Partner

Schedule through October 15, 2017

Completed
Communications

Get Covered Illinois invites all participants to get more information regarding certification, changing policies, outreach and education.

Follow this link to register:

http://eepurl.com/cLN_Tv
ILLINOIS COALITION FOR HEALTH ACCESS

Graciela Guzman
Inna Rubin
Graciela Guzman: Patient Innovation Center

Inna Rubin: United Way of Metro Chicago

ICA’s goals include **advocacy** around health access, utilization of **data** to identify communities of high need, **coordination** of enrollment events, unification of **messaging** among stakeholders & expanding the assister workforce.

Outreach & Operations Subcommittee

Data Subcommittee

Advocacy & Messaging Subcommittee

www.ilcha.org
Navigators & CACs:
On-the-Ground ACA Workforce

Funded through federal grants, not commission.
Licensed by the IL Dept of Insurance.
Trained to provide unbiased assistance focusing on the client’s best interests.

Outreach
Education
Referrals
Post-enrollment
Case management
General assistance

Enrollment assistance

www.ilcha.org
This is where we need your help!

What We’re Hearing in the Community

Do I still have my Marketplace health insurance?

Why would I bother enrolling for 2018 when the ACA is probably going to be taken away any day now?

Wasn’t the ACA repealed though?

I heard that the ACA is about to implode!

The news said prices are going up so much! I know I won’t be able to afford 2018 coverage.

www.ilcha.org
5 Key Messages for OE5

ACA is still here! If you enroll in a plan for 2018, you will have health insurance in 2018.

80% of people qualify for a discount on their health insurance! Marketplace health insurance discounts are based on income. Navigators can help you find out if you’re eligible.

We’re here to help! Free, local, in-person enrollment help is available.

ACA has your back! Ignore the headlines about the rising costs of health insurance, because if you qualify for a discount then the ACA covers the difference.

Don’t miss your chance! Enroll by Dec 15. Open enrollment is shorter this year, you can only enroll between Nov 1 – Dec 15. If you miss the Dec 15 deadline you’ll spend all of 2018 uninsured.

www.ilcha.org
Get Involved!

3 Ways You Can Help

1. Your Voice Matters!
Tell us how the ACA has impacted your life at www.ilcha.org/share

2. Amplify the Message!
Share the 5 key messages for OE5 over social media

3. Connect on the Connector!
Share the Connector link with anyone you think might need help www.ilcha.org/help
SCHEDULE APPOINTMENT

Friday
September 15
03:00pm
Central
60 min

Appointment
Midwest Asian Health Association
230 W. Cermak Rd 2/f
Chicago, IL 60616
(312) 225-8659
View map

First Name: ____________________________  Last Name: ____________________________

Email Address: ____________________________  Phone Number: ____________________________

Receive email updates from Get Covered America

Schedule Appointment
Make A Difference!
3 More Ways You Can Help

4. Get Out There Now!
Community outreach is crucial in these next 6 weeks

5. Get Out There Later!
Volunteer to help out at enrollment sites with things like setting up email accounts & screening clients

6. Take On A Bigger Role!
We can help you become a CAC
Are you ready to help get Illinois **covered**?

Take the first step by signing up for our mailing list at **www.ilcha.org**
We’d love to hear from you!

Inna Rubin: United Way of Metro Chicago
inna.rubin@uw-mc.org
(312) 906-2493

Graciela Guzman: Patient Innovation Center
graciela@patientinnovationcenter.org
(312) 898-0655
YOUNG INVINCIBLES

Elena Sakopoulos, Midwest Organizer Manager
Young Invincibles
Why does outreach matter?
Key messages

• Enrollment landscape – how to get covered & find assistance
• New deadline
• What benefits does health insurance provide? How does it positively impact your life?
• Getting covered supports the ACA’s success!
Key tactics

- Awareness-raising
  - Events
  - Tabling & outreach opportunities
- Engaging stakeholders in your community
- Talking to friends and family
- Social media
Social media

got insurance!

Party On!
They thought we were crazy,
Yet 10 million people
got insurance thanks to Obamacare.
Now we’re feeling pretty good.
And that’s not just the beer talking.
They all got brosurance.

Now you can too.

#GotInsurance
doyougotinsurance.com

Uncle Sam and Nate
Here’s to You
VapoRub won’t cure everything.
Go to healthcare.gov and get covered.

Confused about the cost of health coverage? With tax credits most people will pay $75/month or less.

Go to healthcare.gov and get covered.

#healthyadulting
Indivisible ACA Signup Project

- Download Illinois shareable image at
  http://acasignups.net/2018
- Participate in ThunderClap on Sept 23:
  https://www.thunderclap.it/projects/61688-aca-signup-reminder
- Follow on Twitter:
  @2018ACASignup
Protect Our Care Illinois

www.protectourcareil.org

@ProtectILCare

facebook.com/ProtectOurCareIL
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