



EverThrive Illinois works to improve the health of women, children, and families over the lifespan through community engagement, partnerships, policy analysis, education, and advocacy.

Internship Announcement – Communication and Policy Intern, Immunization Initiative

The Immunization Initiative is a broad-based coalition of public and private sector organizations working together to increase immunization rates and prevent diseases over the life span by promoting the delivery of safe, effective, and timely immunizations.

As an intern with the Immunization Initiative you will work closely with the Manager, Senior Coordinator, and Public Health Associate to focus on increasing immunization rates and decreasing the incidence of vaccine-preventable disease across the lifespan. Projects will focus on assisting with: identifying best practices, development of resources, and creating a communication and policy plan. This position will primarily focus on creating compelling public health messages about the importance of vaccination that will be used on social media, print resources, and email engagements with target audiences.

The Immunization Initiative Intern Responsibilities will include:

- Research and assist in developing an immunization focused social media strategy
- Assist in creating a plan for obtaining and capturing immunization related stories
- Assist in the writing and development of an immunization focused newsletter
- Assist in establishing an online community engagement plan in support of vaccination
- Research best practices in the creation of print resource immunization campaigns
- Apply communication, marketing, and advertising principles to public health issues
- Other projects as assigned

Learning Objectives:

- To gain experience in resource research and development
- To strengthen written communication skills (specifically related to difficult public health messaging, and the ability to craft population specific messaging for social media and print materials)
- To identify the strengths and weaknesses of various approaches to community engagement and public health messaging
- To strengthen time management skills
- To enhance problem solving skills
- To gain experience working within a team
- To increase knowledge about immunizations and communicable diseases and how they impact communities

Requirements and Qualifications:

- Interest in public health or community health
- Interest in marketing, communication, and/ or advertising
- Well-developed analytical skills
- Strong reading comprehension skills
- Proficiency in computers and Microsoft Office (Word, Excel, PowerPoint)
- Reliable, self-motivated and able to work both independently and as part of a team
- Creativity and tenacity in achieving objectives
- Strong oral and written communications skills
- Strong research skills
- Detail oriented
- Experience with qualitative research a plus

Timeframe:

Start date of January 2017. Start and end date are flexible.

How to apply:

Please send a resume and cover letter to resume@everthriveil.org, Subject Line: *Application for Intern, Immunization Initiative*. **Applications will be accepted until the position is filled.**

No phone calls please.